

ORDER



Orders
Order / Rev: 707697 - 1
Alt Order #: 06286467
Product Desc: DSCC NELSON
Estimate: 551
Flight Dates: 08/22/12 - 08/28/12
Original Date / Rev: 08/17/12 / 08/21/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Abar Hutton Media/ POL
Buying Contact: Shelli Hutton
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Nelson, B/ DSCC/ D/Sen/FL
Demographic: A25-54
Product Codes: PL-US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	22	\$11,330.00	\$9,630.50
08/27/12	08/28/12	12	\$7,700.00	\$6,545.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	22	\$11,330.00	\$9,630.50	0.00
September 2012	12	\$7,700.00	\$6,545.00	0.00
Totals	34	\$19,030.00	\$16,175.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe	T-WAS	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	08/23/12	08/24/12	M-F 8-9a The Early Show	CM	8-9a	---TF--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	---TF--		2			\$250.00			0.00			
2	WTSP	08/24/12	08/24/12	M-F 930-10a Millionaire M, W, F/Paid T, Th	CM	930-10a	----F--	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	----F--		1			\$140.00			0.00			
3	WTSP	08/23/12	08/23/12	Price Is Right Price Is Right	CM	11a-12p	---T---	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	---T---		1			\$750.00			0.00			
4	WTSP	08/23/12	08/24/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	---TF--	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	---TF--		2			\$650.00			0.00			
5	WTSP	08/23/12	08/23/12	Y&R Young and the Restless	CM	1230-130p	---T---	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	---T---		1			\$850.00			0.00			
6	WTSP	08/22/12	08/22/12	B&B Bold and Beautiful	CM	130-2p	--W----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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 Alt Order #: 06286467
 Flight Dates: 08/22/12 - 08/28/12

Advertiser: Nelson, B/ DSCC/ D/Sen/FL
 Product Desc: DSCC NELSON
 Estimate: 551
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WTSP	08/22/12	08/22/12	B&B Bold and Beautiful	CM	130-2p	--W----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--W----		1				\$850.00		0.00			
7	WTSP	08/22/12	08/24/12	M-F 5-530p 5-530p 10 News	CM	5-530p	--W-F--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--W-F--		2				\$400.00		0.00			
8	WTSP	08/22/12	08/24/12	M-F 530-6p 10 News at 530p	CM	530-6p	--W-F--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--W-F--		2				\$400.00		0.00			
9	WTSP	08/22/12	08/24/12	M-F 6-630p 6-630p 10 News	CM	6-630p	--W-F--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--W-F--		2				\$500.00		0.00			
10	WTSP	08/23/12	08/23/12	7-730p Inside Edition	CM	7-730p	---T---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	---T---		1				\$600.00		0.00			
11	WTSP	08/22/12	08/24/12	10 News Special 10 News Special	CM	10 News Special	--WT---	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--WT---		2				\$600.00		0.00			
12	WTSP	08/24/12	08/24/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	----F--	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	----F--		1				\$1,500.00		0.00			
13	WTSP	08/23/12	08/23/12	Letterman Late Night with David Letterman	CM	1135p-1237a	---T---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	---T---		1				\$600.00		0.00			
14	WTSP	08/22/12	08/22/12	Late Late Show Late Late Show	CM	1237-137a	--W----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--W----		1				\$100.00		0.00			
15	WTSP	08/25/12	08/25/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S-		1				\$40.00		0.00			
16	WTSP	08/25/12	08/25/12	Sat 730-8p Young Icons	CM	Sat 730-8p	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S-		1				\$300.00		0.00			
17	WTSP	08/28/12	08/28/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	-T-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T-----		1				\$250.00		0.00			
18	WTSP	08/28/12	08/28/12	Price Is Right Price Is Right	CM	11a-12p	-T-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T-----		1				\$750.00		0.00			
19	WTSP	08/28/12	08/28/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-T-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T-----		1				\$650.00		0.00			
20	WTSP	08/28/12	08/28/12	Y&R Young and the Restless	CM	1230-130p	-T-----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	WTSP	08/28/12	08/28/12	Y&R Young and the Restless	CM	1230-130p	-T-----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T-----		1				\$850.00		0.00			
21	WTSP	08/27/12	08/27/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$400.00		0.00			
22	WTSP	08/28/12	08/28/12	M-F 530-6p 10 News at 530p	CM	530-6p	-T-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T-----		1				\$400.00		0.00			
23	WTSP	08/28/12	08/28/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-T-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T-----		1				\$500.00		0.00			
24	WTSP	08/27/12	08/27/12	CBS Evening News CBS Evening News	CM	630-7p	M-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$600.00		0.00			
25	WTSP	08/27/12	08/27/12	7-730p Inside Edition	CM	7-730p	M-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$600.00		0.00			
26	WTSP	08/28/12	08/28/12	10 News Special 10 News Special	CM	10 News Special	-T-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T-----		1				\$600.00		0.00			
27	WTSP	08/27/12	08/27/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$1,500.00		0.00			
28	WTSP	08/27/12	08/27/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$600.00		0.00			
													Totals	34	\$19,030.00